

Creek Week Partner FAQ

Cleveland County Creek Week | April 11–18, 2026

What is Creek Week?

Creek Week is a week-long celebration of the streams, lakes, and rivers that connect and sustain our communities. The **First Annual Cleveland County Creek Week** will take place **April 11–18, 2026**, bringing together local municipalities, environmental organizations, businesses, schools, and community members around a shared mission: **protecting and enjoying our local waterways**.

Throughout the week, participants can enjoy a variety of **recreational, educational, and volunteer activities** designed to inspire appreciation for our natural resources and promote clean, healthy waters across Cleveland County.

Who is leading Cleveland County Creek Week?

Cleveland County Creek Week is a community-driven initiative led in partnership with local organizations. Outreach and technical support are provided by the Cleveland County Soil and Water Conservation District and the Cleveland County Public Relations team.

The event was initiated by Amanda Strickland, Conservation Education Specialist, who learned about the statewide Creek Week program through NCDEQ and brought the idea to Cleveland County.

When should I plan to host an event?

Events may be held **any time between April 11–18, 2026**. Multiple events may take place on the same day—or even at the same time. Cleveland County is large enough to accommodate a wide range of activities across different locations.

Who can host or participate in an event?

Anyone! Creek Week events may be hosted by local agencies, nonprofits, schools, businesses, faith groups, or community organizations. Events are open to the public and welcome all ages, unless otherwise noted.

What types of events are appropriate?

A wide range of activities are encouraged, including:

- Waterway cleanups
 - Educational programs or workshops
 - Outdoor recreation
 - Guided nature walks or tours
 - Scavenger hunts
 - Family-friendly activities
 - Volunteer service projects
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Do events need to be free?

Free events are encouraged to ensure accessibility, but partners may charge a fee if necessary. Any costs should be clearly communicated in event descriptions.

Where can events be held?

Events may take place anywhere in **Cleveland County**, including parks, waterways, schools, community centers, or private property (with appropriate permission).

I would like to be a sponsor. What does that entail?

Sponsors play a key role in making Creek Week possible. Sponsorship opportunities may include **financial support, in-kind donations, or volunteer assistance**.

Apply to become a sponsor here:

<https://forms.gle/9s2LhjZ532s1zmrM7>

I would like to be a partner. What does that entail?

Partners help make Creek Week events possible by **hosting, co-hosting, or supporting activities** during the week.

Please use this form to share your interest in participating:

<https://forms.gle/8ffSpu7GjFmMSxcz6>

How will Creek Week and individual events be promoted?

The County will promote Creek Week through its website, social media, press releases, and partner outreach. Registered events will be included in a **shared Creek Week event calendar**.

Partners are encouraged to promote their own events using Creek Week branding and hashtags.

Will branding or promotional materials be provided?

Yes. A Creek Week logo and promotional toolkit will be available for partners to use on flyers, social media, and other outreach materials.

Are permits or insurance required?

Some events—such as cleanups, large gatherings, or activities on public land—may require permits. **Event hosts are responsible** for securing any necessary permits, permissions, insurance, or waivers.

Who is responsible for safety and volunteers?

Event hosts are responsible for **participant safety**, volunteer coordination, and event supervision. General safety guidelines will be provided.

Are supplies or educational materials available?

Limited supplies and educational materials may be available on a **first-come, first-served basis**. Partners are encouraged to plan to provide their own materials when possible.

How should cleanup materials or trash be handled?

Cleanup events should plan for proper disposal or recycling of collected materials in accordance with local guidelines.

How can I make my event accessible and inclusive?

Partners are encouraged to consider accessibility, language needs, and family-friendly options when planning events to ensure everyone in the community can participate.

Is there a deadline to register an event?

Yes. To ensure inclusion in promotional materials, events must be submitted no later than **April 1st, 2026**.